

July 20, 2020

Dear Sir/Madam,

The Editorial Board of *Vietnam Investment Review* and the Organising Board of the Vietnam M&A Forum 2020 would like to extend our warmest regards to you and your company.

Closely monitoring the M&A activities and trends in Vietnam in the past 11 years, the Vietnam M&A Forum, jointly organised by *Vietnam Investment Review* and AVM Vietnam under the auspices of the Ministry of Planning and Investment, has become the largest annual event of its kind in the country. The annual event has attracted the participation of some 450 speakers and over 5,000 senior executives from investment funds, advisory firms, and leading businesses from Vietnam and overseas.

The Vietnam M&A Forum 2020 is slated for November 24 at the GEM exhibition and convention centre in Ho Chi Minh City, two months later than scheduled due to the adverse effects of the COVID-19 pandemic. The 12th Vietnam M&A Forum is expected to make headlines nationwide again as it continues to attract great attention from investors, domestic and international businesses, and M&A insiders.

Themed “**Upsurging in the new normal**”, the Vietnam M&A Forum 2020 will turn the spotlight on M&A opportunities in the “new normal” period while Vietnam is positioned to benefit from the shift in foreign direct investment flows from large but unsafe markets to Vietnam amidst the COVID-19 pandemic; from opportunities arising from the new free trade and investment agreements that Vietnam has signed and the amendments to the laws on enterprises and investment, including more supportive and transparent rules for M&A activities; and from the strategies which large-scale firms have pursued to restructure their operations, strengthen their ecosystems and value chains, among others.

The 12th Vietnam M&A Forum will offer the following activities:

- A specialised conference on M&A activities in Vietnam with renowned Vietnamese and international speakers;
- A Deal Awards ceremony to honour the best M&A deals of 2019-2020;
- The publication of the Vietnam M&A Outlook 2019-2020 Special Publication;
- A Master Class on M&A strategy.

We are delighted to invite your business/organisation to participate at the forum by jointly organising and sponsoring the event, promoting your firm and projects at the event and in its related publications.

We look forward to co-operating with you.

Yours faithfully,

Le Trong Minh
Editor-in-Chief, Vietnam Investment Review
Head of the Organising Board